



MONTHLY MEMBERSHIP PROGRESS REPORT

District 2 S2

Results as of: 04/30/2018

GMT: JOE AL PICONE

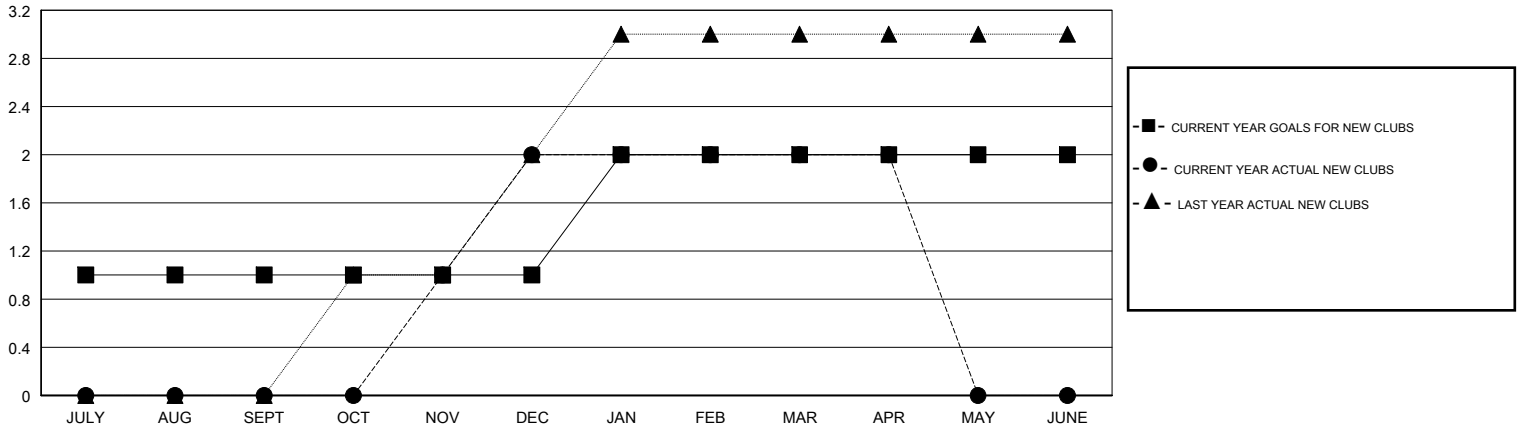
LOCATION TEXAS

GMT CA

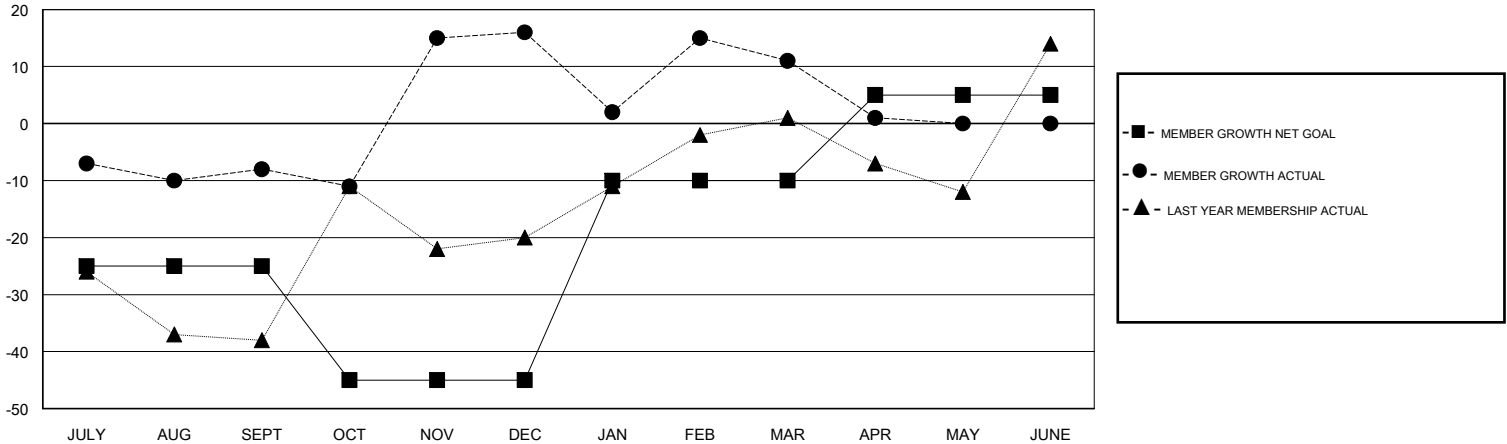
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 0 | 1 |
| OCT/NOV/DEC | 0 | 2 | 0 |
| JAN/FEB/MAR | 1 | 0 | 1 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | -25 | 53 | 61 |
| OCT/NOV/DEC | -20 | 90 | 66 |
| JAN/FEB/MAR | 35 | 86 | 90 |
| APR/MAY/JUNE | 15 | 13 | 23 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|---|---|--|
| DROPPED CLUBS: 2 | 37 CLUBS OF 57 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 930 (57.69%) FEMALE 682 (42.31%) Women Percentage Fiscal Year Goal: 20% |
| <u>DROPPED MEMBERS</u> DECEASED 14 CLUB CANCELLED 0 OTHER 226 TOTAL 240 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 273 FAMILY MEMBERS PAYING HALF DUES 141 |